

TRIAL & ERROR

We hope you are enjoying our monthly Hot Off the Press and that you think of us next time you have a need for printed paper products. Hot Off the Press is our main advertising tool, however we also use it to try new products, papers, or techniques. Sometimes the desired outcome is achieved, sometimes we learn what not to try again. This was the case with the July Hot Off the Press.

We tried a new soy based ink for the blue last month. The ink ran well on the press, cut and folded without issues, and offered a final image that matched our expectations. We were quite happy with it until we received our copy in the mail. On the coated stock, the blue ink we used doesn't seem to set like our regular inks. The increased pressure from the scratch pad combined with the post office sorting equipment affected the ink, causing a distorted image.

Although this is probably a fine ink for some applications, we will not be stocking or using it on any of our customer projects.

Because we want to be your printer!

KQP

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What Year Was It?

Howard Hughes, J. Paul Getty, Carlo Gambino and "Smokey the Bear" pass; the United States celebrates its Bicentennial; *All the President's Men*, *Rocky* and *Taxi Driver* are big Hollywood hits; 12th Winter Olympics are held at Innsbruck, Austria; Summer Olympics are held in Montreal; world's first scheduled supersonic passenger service is started; Steelers defeat Cowboys to win Super Bowl; Celtics win NBA championship; Reds beat Yankees to win World Series; Hank Aaron retires from baseball with record of 755 career home runs; "Legionnaire's disease" strikes in Philadelphia; Steve Jobs and Steve Wosniak invest \$1300 in a little computer company.

A school teacher sent this note home with the students after the first day of class. "If you promise not to believe everything you hear goes on at school, I'll promise not to believe everything I hear goes on at home."

Whiz Quiz

- Acrophobia is a fear of:
a) strangers b) acrobats c) heights
- Monophobia is a fear of:
a) money b) the moon c) being alone
- Chromophobia is the fear of:
a) chrome b) blood c) certain colors

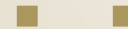
What year was it? 1976
Whiz Quiz: 1.c 2.c 3.c

HOT OFF THE PRESS

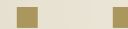
August

2007

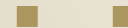
Good luck is a lazy person's reasoning for a hard worker's success.



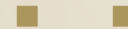
Do you think a fish goes home and lies about the size of the bait he stole?



Two Eskimos sitting in a kayak were cold. They lit a fire to keep warm, but the boat sank. This proved once and for all that you can't have your kayak and heat it too.



Why is time such a great healer, but such a lousy beautician?



Enthusiasm is like chicken pox. If you don't have it, you can't give it to anyone.

Words to Live By

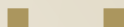
Most pleasant memories must be arranged for in advance.

Published Monthly

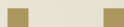
for the Friends and Customers of

Kokomo Quick Print, Inc.

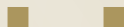
What do you do if you find an endangered animal eating an endangered plant?



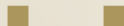
A group of famous chess players were gathered in a hotel lobby, all trying to outdo each other in bragging about their game skills, when the manager asked them to leave. He said, "Get out. I just can't stand chess nuts boasting in an open foyer."



Here's some good news: The rising cost of housing enables us all to live in better neighborhoods without even moving.

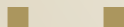


When you jump from an airplane, and your parachute doesn't open, it's very likely you are jumping to a conclusion.

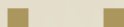


A couple was touring New England to see the beautiful fall foliage. They stopped for gas in a small town and asked the attendant, "What's this place called?"

The attendant replied, "It depends. Do you mean by them that have to live in this moth-eaten, dust-covered, one-horse dump, or by them that's only enjoying its quaint, picturesque, rustic charms for a short spell?"

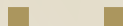


Bet you can't say this real fast, six times: "The sixth sick sheik's sixth sheep's sick."



The little drop of ink was crying. It seems his mother was in the pen, and he didn't know how long the sentence would be.

It's really frightening to look back and realize how many of our stupid mistakes were actually very well planned out.



Nostalgia can be like a grammar lesson. You find the present tense and the past perfect.

Monthly Parchment

Some people are going to like me and some people aren't, so I might as well be me. Then, at least, I will know that the people who like me, like me.

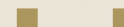
Hugh Prather

Pictured above is a copy of this month's parchment we print for our friends. It is 8.5x11 and free for you to pick up during your next visit.

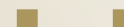
A gorilla walked into a coffee shop, ordered a cup of coffee, and laid down a twenty dollar bill. The clerk, thinking the gorilla wouldn't be very good at math, gave the gorilla only one dollar in change, while remarking, "You know we don't get many gorillas in here."

"No wonder," replied the gorilla, "at nineteen dollars a cup."

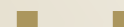
Did you know that back in 1913, when the first income tax bill was signed into law, the rate was only 1%? At the time, there was much opposition to the law, with fears that if this were allowed to pass, someday the tax rate may go up to as high as 5%!



One reason that the Ten Commandments are short and to the point is that they were not written by a committee.



Newlywed couples should not expect the first few meals to be perfect. After all, it takes time to find a good restaurant.



They say that four out of five accidents happen at home. You'd think that people would have enough sense to move.

Fun Dates

- August Birthdays -

- 3 - Martha Stewart, *Entrepreneur* ... 62
- 4 - Roger Clemens, *Baseball Player* 45
- 7 - Garrison Keillor, *Humorist* 65
- 8 - Esther Williams, *Swimmer* 84
- 14 - Steve Martin, *Comedian* 62
- 22 - Norman Schwartzkopf, *US Army General* 73
- 25 - Regis Philbin, *TV Show Dates* 74
- 29 - Richard Gere, *Actor* 58